

said.

She said GhanaMade intends to set up outlets throughout the country. The company presently has fifteen outlets in Greater Accra and Eastern regions.

Explaining the rationale behind GhanaMade's decision to launch the rice, she said it was to encourage Ghanaians to patronize locally grown and milled rice, a development she said would go a long way to help improve the economy of the country.

The MD said Northern Star rice has been "properly sorted out and de-stoned and is of high quality standard that could be served during any occasion and festivity," adding that "it has come to add to three existing locally grown and milled

portation of both raw materials and finished products, technology transfer etc" she stated.

"We can confirm to government that there is heightened interest and activity in the local rice sub-sector and if government can sustain its interventions in the form of fiscal policies, provision of physical infrastructure etc, we believe that Ghana can reverse this disastrous trend where importation is the by-word for rice," Mrs. Aniagyei said.

The guest speaker at the ceremony, Prof. Lardy Worsonu, a medical doctor and consultant and the chairman for the occasion, Joseph Gayin of the CSIR- Food Research Institute took turns to address the gathering and urged them to patronize made in Ghana products.

## Global Management Challenge Takes Off

ALL IS set for the launch of the management simulation competition dubbed the Global Management Challenge at the African Regent Hotel in Accra on Thursday.

The Global Management Challenge is the World's largest strategy and management simulation competition which over 450,000 university students and corporate executives have participated throughout the world in the last three decades.

Registration for the high profile competition which opened on October 3, this year is expected to end next January 26, 2012.

According to the organizers, the inaugural national finals would be held on March 8, 2012 in Accra, and the winning team is expected to represent Ghana in the International final scheduled from April 18 to 20, next year in Kiev, Ukraine.

Teams of three to five students or corporate executives are

formed and run a virtual company, with the objective of finishing with the highest company share price on the simulated stock exchange.

Participating teams compete by taking decisions in the areas of marketing, sales, production, human resources, finance, research and development, with other competing teams operating in the same market and selling same products.

The Global Management Challenge, with an accreditation from European Foundation for Management Development and Computer Enhanced Learning (CEL) seeks among other things to becoming leading strategy and management skills development and financial market education within five years.

The concept of the competition emerged in 1980 in Portugal by Simuladores e Modelos de Gestao (SDG) in partnership with a newspaper called Expresso.



•Baba Jamal, Deputy Minister of Information and Kenedy Okosun, Mary Brown, deputy managing secretary and Head of Administration at the Ger Commission

## Krif Launches

BY Emelia Ennin Abbey

KRIF GHANA Limited yesterday launched new products to enhance efficiency as well as secure keeping of documents and other valuables of businesses and individuals.

The new equipment include fire resistance security safes, money handling devices, among others.

The company launched state-of-the-art screen touch lock safes and finger print lock safes that are entirely new on the Ghanaian market.

Launching the range of products in Accra, the General Manager of Krif Ghana

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Daily Guide: Wed. November 30, 2011.  
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